

BRIAN BUEZA

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Online Portfolio: www.BrianBuezaDigital.com

PROFESSIONAL SUMMARY

Brian Bueza is a considerate, proficient designer with several years of professional experience having published creative assets for digital, interactive, print, and broadcast media.

ACCOMPLISHMENTS

- Recipient of the Bank of America Achievement Award in the Field of Art upon graduation from high school.
- Recipient of Award in the Academy of Art University, Product Design yearly departmental competition for design of entry.
- Recipient of two AD Q awards for highly effective (ROI) graphic design of full-page advertisement displays.
- Designed and developed a licensed and patented mass market product for an advertising specialties firm.

EXPERIENCE

- Digital Design
- Prototyping
- UI/UX Design
- Product Design
- Branding (Identity)
- Iconography
- Analytics & Research
- Problem Solving & Testing
- Content Management

SKILLS

- Illustration
- Pre-press Production and Image Correction / Editing
- Video Editing, Production
- Graphic Design
- 3D Modeling & Animation
- 3D Printing, Technical Processes, Production

Competency in a variety of software for productivity and asset creation

Graphics and video: Adobe Creative Cloud, e.g., Photoshop, Illustrator, InDesign, Premiere

Animation: Autodesk Maya, Pixologic ZBrush and AfterEffects

Productivity and administration: Microsoft Office suite, e.g., Word, Excel, PowerPoint and Publisher

Project collaboration: Asana, Figma, XD, Google Calendar, Google Drive, Slack, Loom, Zoom and MS Teams

Development: HTML5, CSS3, Javascript, WYSIWYG editors Dreamweaver and Visual Studio

PROFESSIONAL EXPERIENCE

Graphic Designer

OLD REPUBLIC TITLE COMPANY, Honolulu, HI

11/17/20 - 03/05/21

- Create, design marketing materials for real estate agents such as social media posts, email-eblasts, postcards, property fact sheets, flyers and custom documents.
- Create custom graphics and materials for in-house use, e.g., posters, manuals.

Web Content Technician

PBS HAWAII, Honolulu HI

12/31/13 - 06/29/20

- Create, update and manage posts, pages of the TV station's local and national websites
- Color-correct and enhance editorial imagery and produce graphics for presentation online
- Create promotional newsletter campaigns and e-blasts in MyEmma or Mail Chimp
- Upload videos of programs, captions and graphics to YouTube and the PBS Digital media ecosystem

Graphic Designer and Brand Administrator

BANK OF HAWAII, Honolulu HI

05/25/12 - 12/26/13

- Design internal documents, templates and external promotional print media
- Work with vendors on projects to produce large signage, banners and marketing materials
- Distribute and regulate usage of logo and identity of brand throughout the organization
- UI Design for internal company mobile application

Multimedia Specialist

HYPERSPECTIVE STUDIOS, Honolulu HI

12/11/11 - 01/27/12

- Build 3D models in Maya for architecture or motion graphic projects
- Produce graphics to specification in Illustrator and Photoshop

3D Generalist, Texture Artist, Web Designer & Administrator

HAWAII ANIMATION STUDIOS, Honolulu HI

11/12/09 - 08/09/11

- 3D Modeling of characters, props and environments with Maya, ZBrush
- Paint textures, e.g., alpha, color, and specular maps in Photoshop. Build bump maps in ZBrush
- Assist in lighting, rendering and compositing, adding effects
- Design, develop and maintain SEO-optimized company website

Web & UI Designer / Front End Developer

PACIFIC LIGHTNET (HAWAIIAN TELCOM), Honolulu HI

01/06/06 - 11/03/09

- Design websites and User Interfaces for proprietary internal online applications
- Develop front end coding in HTML, CSS and Javascript
- Responsible for production of art, photography
- Support department (Applications Development) with graphics like icons, UI elements

Art Director

MILICI, VALENTI, NG PACK (MVNP) / FIREFLY INTERACTIVE - Honolulu HI

04/19/04 - 10/14/05

- Visual design of websites, banners and interstitials for a variety of clients
- Front end development, coding in HTML, CSS, Javascript
- Support and direct production artists on various projects and assist creative director

Multimedia Developer

PACIFIC LEARNING SERVICES INC., Honolulu HI

11/05/03 - 04/10/04

- Design and develop multimedia, open platform, Section 508 compliant e-learning media
- Develop HTML, Javascript, executables, integrate plugins and build Flash animation
- Successfully developed three e-learning CD ROMs for Pacific Resources for Education and Learning (PREL) and the World Health Organization (WHO)

Web Designer, Developer, Graphic Artist

COMPUTERS & STRUCTURES INC., Berkeley CA

02/26/01 - 07/31/03

- Design, develop and maintain website
- Design and produced an integrated print and online advertising campaign
- Graphic design of printed media, e.g., brochures, software packaging, fliers and ad displays
- Successfully increased company awareness and sales

Production Artist

ZENTROPY PARTNERS, San Francisco CA

03/07/00 - 11/05/00

- Design and production of assets for marketing campaigns
- Responsible for banners, digital illustration and animation
- Storyboard detailed concepts for art directors and ideation flows

Graphic Designer

AT&T - ADVERTISING SOLUTIONS (PACIFIC BELL), Oakland CA

12/14/98 - 06/25/00

- Design 4 color print advertisement displays for a wide array of business clients
- Office administration, light clerical work

EDUCATION

University of Hawaii Maui College. Digital Design Program. Certificate **2020**

University of Hawaii Manoa Outreach College.

Analytics Data-Backed Recommendations for a Better Website. Certificate **2014**

University of Hawaii Kapiolani Community College. New Media Arts. Associate of Science Degree **2009**

SBC Pacific Bell, Digital Graphics Advantage. Graphic Design Program. Certificate **1998**

Student at California College of the Arts. Major: Industrial Design Department. **1996 - 1997**

Student at the Academy of Art University. Major: Product Design. **1993 – 1996**

References will be provided upon request. Thank you for your consideration.