

## BRIAN BUEZA

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Online Portfolio: [www.BrianBuezaDigital.com](http://www.BrianBuezaDigital.com)

### PROFESSIONAL SUMMARY

Brian Bueza is a creative professional with over twenty years experience in several industries, such as: software, telecom, finance, animation and broadcast television.

### ACCOMPLISHMENTS

- Recipient of the Bank of America Achievement Award in the Field of Art upon graduation from high school.
- Recipient of Award in the Academy of Art University, Product Design Department annual competition for design of entry.
- Recipient of two AD Q awards for highly effective design of full-page magazine advertisement displays.

### EXPERIENCE

- Digital Design
- UI, UX Design, Prototyping
- Website Development
- Product Design
- Branding Creative
- Project Management
- Analytics Research, SEO
- Problem Solving & Testing
- Content Management

### SKILLS

- Graphic Design & Layout
- Image Correction / Editing and Pre-press Production
- Illustration, NFT Art
- Video Editing, Production
- 3D Modeling & Animation
- Email Marketing
- Social Media Graphics

Competency in a variety of software for productivity and asset creation

Graphics and video: Adobe Creative Cloud, e.g., Photoshop, Illustrator, InDesign, Premiere

Animation: Autodesk Maya, Blender, Maxon ZBrush and Adobe AfterEffects

Productivity and administration: Microsoft Office productivity suites - Word, Excel, PowerPoint and Publisher

Project collaboration: Asana, Figma, XD, Google Calendar, Google Drive, Slack, Discord, Zoom and MS Teams

Development: HTML, CSS, JavaScript, WYSIWYG editors Dreamweaver, Visual Studio. GitHub for sourcing.

### PROFESSIONAL EXPERIENCE

#### Graphic Designer

OLD REPUBLIC TITLE COMPANY, Honolulu, HI

11/17/20 - 03/05/21

- Design marketing materials for real estate agents such as: social media posts, email campaigns, postcards, property fact sheets and fliers.
- Perform analytics / data retrievals from online property database and assemble custom reports

### **Web Content Technician**

PBS HAWAII, Honolulu HI

12/31/13 - 06/29/20

- Create, update and manage posts, pages of the TV station's local and national websites
- Color-correct and enhance editorial imagery and produce graphics for websites, social media
- Create promotional newsletters and email campaigns in MyEmma or Mail Chimp
- Upload videos of programs, captions and graphics to YouTube and the PBS Digital media ecosystem

### **Graphic Designer and Brand Administrator**

BANK OF HAWAII, Honolulu HI

05/25/12 - 12/26/13

- Design internal documents, templates and external promotional print media
- Work with vendors on projects to produce large signage, banners and marketing materials
- Distribute and regulate usage of logo and identity of brand throughout the organization
- UI Design for internal company mobile application

### **Multimedia Specialist**

HYPERSPECTIVE STUDIOS, Honolulu HI

12/11/11 - 01/27/12

- Build 3D models in Maya for architecture or motion graphic projects
- Produce graphics to specification in Illustrator and Photoshop

### **3D Generalist, Texture Artist, Web Designer & Administrator**

HAWAII ANIMATION STUDIOS, Honolulu HI

11/12/09 - 08/09/11

- 3D Modeling of characters, props and environments with Maya, ZBrush
- Paint textures, e.g., alpha, color, and specular maps in Photoshop. Build various maps in ZBrush
- Assist in lighting, rendering and compositing, adding effects
- Design, develop and maintain content, SEO of company website

### **Web & UI Designer / Front End Developer**

PACIFIC LIGHTNET (HAWAIIAN TELCOM), Honolulu HI

01/06/06 - 11/03/09

- Design websites and User Interfaces for proprietary internal online applications
- Develop front end coding in HTML, CSS and JavaScript
- Responsible for production of art, photography
- Support department (Applications Development) with graphics, UI/UX design

**Art Director**

MILICI, VALENTI, NG PACK (MVNP) / FIREFLY INTERACTIVE - Honolulu HI

04/19/04 - 10/14/05

- Visual design of websites, banners and campaigns for a variety of clients
- Front end development, coding in HTML, CSS, JavaScript
- Support, mentor and direct production artists on various projects and assist creative director

**Multimedia Developer**

PACIFIC LEARNING SERVICES INC., Honolulu HI

11/05/03 - 04/10/04

- Design and develop multimedia, open platform, Section 508 compliant e-learning media
- Develop HTML, JavaScript, executable files, integrate plugins and build Flash animations
- Successfully developed three e-learning CD ROMs for Pacific Resources for Education and Learning (PREL) and the World Health Organization (WHO)

**Web Designer, Developer, Graphic Artist**

COMPUTERS & STRUCTURES INC., Berkeley CA

02/26/01 - 07/31/03

- Design, develop and maintain website with content updates, SEO
- Design and produce a cohesive print and online advertising campaign
- Graphic design of printed media, e.g., brochures, software packaging, fliers and ad displays
- Successfully increased company awareness and sales of software, verified via sales reports

**Production Artist**

ZENTROPY PARTNERS, San Francisco CA

03/07/00 - 11/05/00

- Design and production of assets for marketing campaigns
- Responsible for banners, digital illustration and animation
- Storyboarding and concept development for art directors

**Graphic Designer**

AT&T - ADVERTISING SOLUTIONS (PACIFIC BELL), Oakland CA

12/14/98 - 02/25/00

- Design 4 color print advertisement displays for a diverse array of business clients
- Office administration, clerical work and filing

## **EDUCATION**

University of Hawaii, Maui College. Digital Design program. Certificate **2020**

University of Hawaii, Manoa.

Analytics Data-Backed Recommendations for a Better Website course. Certificate **2014**

University of Hawaii, Kapiolani Community College. New Media, Digital Animation. AS Degree **2009**

AT&T - Pacific Bell, Digital Graphics Advantage. Graphic Design program. Certificate **1998**

California College of the Arts. Industrial Design. **1996 – 1997**

Academy of Art University. Product Design. **1993 – 1996**

**References will be provided upon request. Thank you for your consideration.**